

2007 ENERGY STAR® Award Application:  
Partner of the Year – Energy Management



**Part I: General Information**

**A. Contact Information:** *Please provide the following required information.*

Official Name of Organization or Company (*Exactly as it should appear on an award*)

Street Address (Include suite/room number/mail code)

City

State

Zip Code +4

**Primary Contact** Name

Title

E-Mail Address

Phone (including area code and extension)

Fax

**Communications Contact** (or authorized advertising/PR firm)

Communications Contact E-Mail Address

Phone

Fax

**B. Headquarters Address:** *Please provide if different than above.*

Official Name of Organization or Company

Street Address (Include suite/room number/mail code)

City

State

Zip Code +4

**C. Certification Statement:**

"I certify that the information provided in this application is true and accurate to the best of my knowledge. I understand that excerpts from this application may be used by EPA and DOE for public outreach related to the ENERGY STAR program and 2007 ENERGY STAR Awards." ***Signatory must be an employee of the organization listed above.***

Name Printed/Signed

Title

Date

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## Part II: Partner of the Year – Energy Management Application

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### Eligibility: Partner of the Year – Energy Management

ENERGY STAR Partners from commercial, industrial, institutional and other organizations that can demonstrate improved energy performance of buildings and facilities through superior energy management.

**Description:** This award recognizes businesses and organizations that demonstrate their commitment to environmental protection through superior energy management. Winning applications will clearly show the organization's commitment to and success in achieving superior energy management. Refer to the ENERGY STAR [Guidelines for Energy Management \(www.energystar.gov\)](http://www.energystar.gov) for information on the fundamental elements of superior energy management.

**Criteria:** The 2007 ENERGY STAR Awards will be based on work completed and energy savings demonstrated **during the 2006 calendar year**. Accomplishments outside of this time period may be mentioned for reference and to demonstrate continuous improvement.

Previous award winners with evidence of continuous improvement will be eligible for consideration for the Sustained Excellence award.

**Narrative:** The written portion of the application must be no longer than **12 pages** in 12 point font. Pages that exceed the limit will not be evaluated.

Applicants are encouraged to submit supplemental materials that support the application, such as energy policy statements, energy tracking information as well as advertisements, brochures, or other materials as long as they are clearly referenced within the application. Supplemental materials will **not** count toward the 12-page limit, but **must be directly relevant to energy management and/or ENERGY STAR**.

**Scoring:** The application is scored on a 100-point scale and the weight of each section or question is provided.

## Section 1 – Management Practices

35 points

This section of the application focuses on the best practices employed by your organization in managing energy.

- Describe your organizations best practices as they relate to the fundamental elements of superior energy management described in the [ENERGY STAR Guidelines for Energy Management](https://www.energystar.gov/index.cfm?c=guidelines.guidelines_index). Details on the Guidelines can be found on the ENERGY STAR Web site at [https://www.energystar.gov/index.cfm?c=guidelines.guidelines\\_index](https://www.energystar.gov/index.cfm?c=guidelines.guidelines_index).
- Discuss key projects, energy management strategies or tools that have lead to success.
- Discuss your participation in EPA recognition opportunities including ENERGY STAR Label for Buildings and ENERGY STAR Leaders.
- Include information on your organization's plans and achievements, and express the value of achievements in environmental, financial, and business equivalents relative to your organization.

## Section 2 – Organization-wide Improvements

45 points

This section of the application focuses on actual energy performance improvements achieved by your organization during the past year. Please provide the requested information, as it pertains to your organization. Both the magnitude of your improvements as well as your current energy performance, relative to your peers, will be considered.

Please **respond to only one section** below, A, B, **OR** C. Note that for each section you should provide data for the most recent activity in 2006 as well as activity in 2005.

### A. For ENERGY STAR Partners *using* EPA's Portfolio Manager:

Please complete the following table and download your portfolio of facilities into Excel from the *My Portfolio* page and attach.

#### 1. Summary Information

1. Number of facilities tracked	
2. Floor area (ft <sup>2</sup> ) of tracked facilities	
3. Total number of facilities owned	
4. Total floor area (ft <sup>2</sup> )	
5. Actual annual energy intensity (kBtu/ft <sup>2</sup> /year) for the most recent 12 month period evaluated in 2006	
6. Actual annual energy intensity (kBtu/ft <sup>2</sup> /year) for the same period in 2005	
Change in energy intensity (#5-#6)	
7. Average (weighted) Portfolio Manager rating in 2006	
8. Average (weighted) Portfolio Manager rating in 2005	
Change in rating (7-#8)	
9. Number of labels received	

2. Identify your ENERGY STAR Leaders recognition achievements (if applicable) by printing and attaching your organization's Leaders summary page from Portfolio Manager.

## **B. For ENERGY STAR Partners *not using* EPA's Portfolio Manager**

If your organization tracks and benchmarks using methods other than Portfolio Manager, please complete the following table and provide a summary of your energy tracking system:

1. Number of facilities tracked and benchmarked	
2. Total floor area (ft <sup>2</sup> ) of these facilities	
3. Total number of facilities owned	
4. Total floor area (ft <sup>2</sup> )	
5. Actual annual energy intensity (kBtu/ft <sup>2</sup> /year) for the most recent 12 month period evaluated in 2006	
6. Actual annual energy intensity (kBtu/ft <sup>2</sup> /year) for the same period in 2005	
Change in energy intensity (#5-#6)	

You may provide a printed summary report from your tracking system if it includes this information. If applicable, explain changes in business/organization activity that had an impact on your energy use in the last 12-month period. In addition, describe any efforts to normalize data, such as accounting for weather or climate differences.

## **C. For Industrial ENERGY STAR Partners**

Please provide a summary of your organization-wide energy performance including the following:

1. Number of facilities tracked and benchmarked by plant type *	
2. Total number of facilities operated by plant type	
3. Total output, in units which apply to the business of your company and correlate with energy usage, e.g. ft <sup>2</sup> , tons of a specific product, etc.	
4. Aggregate energy intensity for 2006 in kBtu/total output	
5. Aggregate energy intensity for the corresponding period in 2005 in kBtu/total output	
Change in energy intensity (#4-#5)	

\* Plant type refers to the primary process used or product produced by the plant, e.g. auto assembly vs. auto metal casting; cement vs. ready-mix, etc.

You may provide a printed summary report from your corporate tracking system including this information. If ENERGY STAR has provided your industry with a plant Energy Performance Indicator (EPI), please provide ratings for each plant you have scored in the past year. If applicable, explain changes in business activity that may have impacted energy use in the last 12-month period. In addition, describe any efforts to normalize data, such as accounting for weather, climate differences or other business effects.

### **Section 3 – Promoting and Communicating Success**

**20 points**

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This section of the application focuses on your organization's internal and external communication efforts regarding energy efficiency efforts and accomplishments and your partnership with ENERGY STAR.

Describe your efforts and provide examples that clearly show how your organization has

- communicated the value of energy efficiency,
- raised awareness of energy use in your organization and in your community, and
- shared these achievements with staff and stakeholders.

Include participation in any ENERGY STAR campaigns or promotions and provide examples of relevant materials created for these communications efforts (e.g. newsletters, posters, giveaways, and/or other printed promotional materials).

**Other:**

If your organization is involved in other energy-related activities, such promoting ENERGY STAR products or homes, as well as activities that go beyond ENERGY STAR, such as green power purchasing (Green Power Partnership), or Climate Leaders or CHP please describe in this section if not covered elsewhere.